



ORGANIC SOCIAL MEDIA CAMPAIGNS

✦ Presented by Chester Sevidal ✦

VIRAL MEMES ✱



Content/Photo:

Text: Welcome to Working from Home
#VirtualAssistant #WorkFromHome
#ViralMemes #VirtualisAdiutor

TARGET AUDIENCE:

Entrepreneurs looking for Virtual Assistants

GOAL:

Social Engagement & Brand awareness

SOCIAL MEDIA CHANNEL:

Facebook, Instagram, Twitter



ARTICLE



Content/Photo:



Text: How to form a Successful Relationship with your Virtual Assistant.
#VirtualAssistant #WorkFromHome
#VirtualisAdiutor

TARGET AUDIENCE:

Entrepreneurs looking for Virtual Assistants

GOAL:

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BEHIND THE SCENE ✱

Content/Photo:



Text: Who says you can't have a good time while working?.

#VirtualAssistant #WorkFromHome
#VirtualisAdiutor #PerksOfVirtualAssistant

TARGET AUDIENCE:

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GOAL:

Social Engagement & Brand awareness

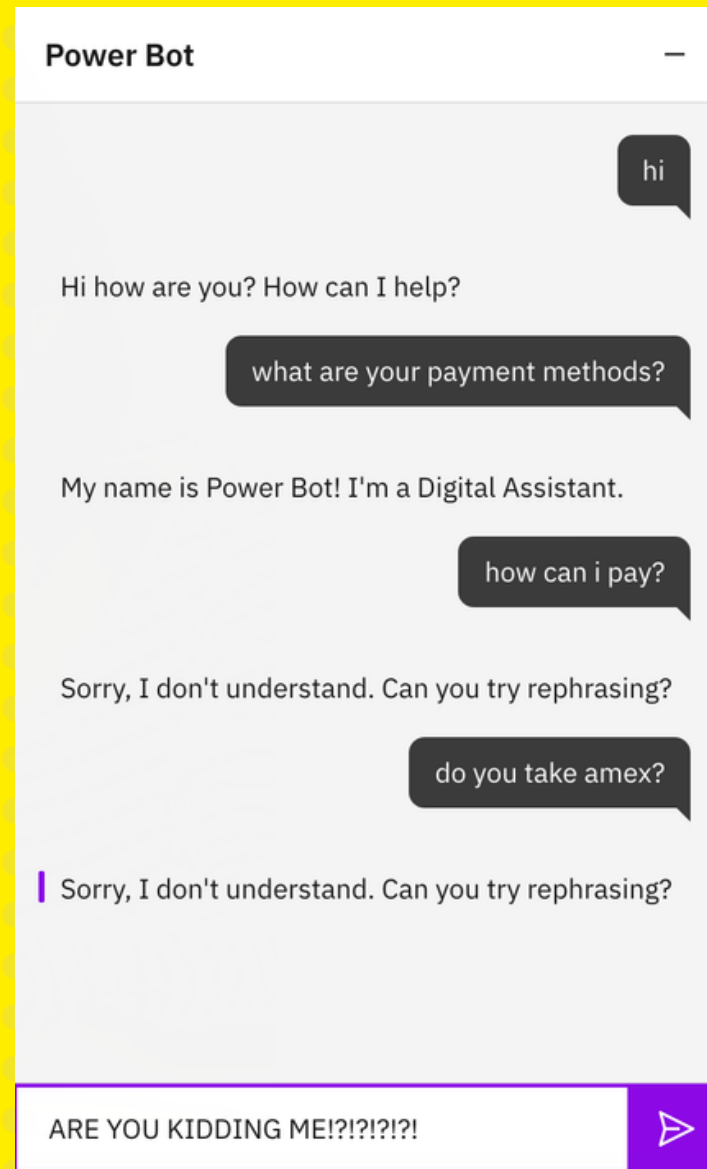
SOCIAL MEDIA CHANNEL:

Facebook, Instagram, Twitter



RELATABLE SCENARIO*

Content/Photo:



Text: When you just want to know the payment methods.

#VirtualAssistant #WorkFromHome
#VirtualisAdiutor

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TIPS *

Content/Photo:



Text: 5 Unique ways to use a Virtual Assistant.

#VirtualAssistant #WorkFromHome #VirtualisAdiutor

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