

WHAT IS VIRTUAL ASSISTANT?

TRANSCRIPTION

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Are you a client who wants to start virtual assistance but you don't know how to get started? Do you want to hire a virtual assistant but you don't know what are the qualifications and what is virtual assistance? by the way in this video allow me to show you a complete guide on how you can embrace virtual assistance for your company.

Hi my name is Grace Loosen and I am the Ceo and owner of search digital agency we provide online courses online services and freelancing solutions all around the globe. In today's video allow me to share with you a complete guide in embracing a virtual assistant for business success Let's start with this very basic question what is virtual assistant.

A virtual assistant provides remote services to different brands and businesses Additionally virtual assistant offers numerous benefits in the business such as you're asking the most potential

talent for your business needs less supervision it reduces the workload since you're able to delegate everything Virtual assistance can also keep business owners away from any entrepreneurial born out because you're able to really focus on your mission your vision and your value Despite this benefits there's a big decision when it comes to the business owners went to outsource and went to hire a virtual assistant This is why

I'm creating this video to guide you on how you can transition in embracing a virtual assistant now that we have known what is a virtual assistant can avail virtual assistance Of course business owners can hire virtual assistance coaches trainers real estate professionals doctors the brands themselves influencers and the like embracing a virtual assistant means delegating remotely with a bit of a training especially when it comes to your preference as a client Virtual assistance can really allow you to focus on your business and live virtual business since you will be focused on what matters to you your vision your mission your value that you want to provide to your customers

There are millions of virtual assistants ready to assist you today. They are primarily in administration, sales and marketing, finances, customer service, human resource, IT, creatives, in other expertise or niches. Virtual assistants can work early or in fixed rate jobs starting at \$5 per hour or \$500 monthly. These are the very virtual assistance that can help you today. They are executive virtual assistants, social media managers and marketers, Search engine optimization experts, Virtual assistance dedicated into real estate tasks. Those offering services under expertise in click funnels, email marketing, Shopify, project management, copyrighting, editing or proof reading, online book keeping, video editing.

those in the marketplaces like Ebay, facebook marketplace, it's the Bush Mark and even amazon, facebook ads, marketers, web design, graphic design, podcast management and marketing, online teaching, brand marketing and advertising, online accounting, web development, app development or software development, chat. But marketers, business and product development. There are also virtual assistants providing services when it comes to financial services, especially in the software's zero wave, fresh books and zip works, Quickbooks, MYOB, Zoho and accounting. There are also virtual assistants who can help you with human resource management, online school management, holding and

designs and anything under the sun when it comes to customer service. Sales and support allow me to share with you the top three reasons why you need to hire a virtual assistant today. Number one is it reduces costs when you are in an office based setting you are going to pay for a lot of insurances and benefits on top of your hourly pay or a fixed rate that you're paying for your employees when it comes to virtual assistance. However you can save costs for

training, benefits and other fees considering a virtual assistant is an independent worker they pay their own insurances and benefits. They also have their own internet in the setup in order to provide their professional services right away. So business owners don't need to spend on the leave credits and benefits like a regular employee receives. Another one is virtual assistance will allow you to save time most of the virtual assistants have

experienced in their expertise. This means that you don't need to go deeper in terms of training they know what to do and have the knowledge and skills that will impact your business growth. And since virtual assistants are remote workers they know well in managing their time and task and on top of that they can also multitask while providing outputs with quality and value.

Another benefit when you're hiring a virtual assistant is your ability to delegate tasks and focus on what matters to you most as a business owner when you outsource your delegating tasks effectively. This is because when your business is continuously growing tasks are also increasing In this case you will need to leverage the virtual assistance abilities in coping with duties similar to your office employees You as the owner can focus and prioritize your poor duties and delegate the rest to your virtual assistance

There are many other benefits when it comes to virtual assistance but those are the top three that I can mention right now as we go on with these videos that we're gonna be providing to you as a guy we will discuss more on what are the other benefits when it comes to hiring a virtual assistant for the time being allow me to share as well where to find an effective virtual assistant Here are the top three best places to find a virtual assistant who can work with you right away Number one you can find virtual assistance in any social media platform like facebook instagram twitter linked in and even in Pinterest.

Virtual assistance right now are creating their online presence through their portfolios They even have their own websites in order to really leverage your online presence and provide information about their services so you can find them in any social media site Another place where you can find virtual assistants are virtual assistant companies or agencies like real estate V A Agency or remote working agencies

You can connect with them and hire virtual assistance from them And lastly you can find virtual assistants in freelancing websites or marketplaces There are a lot of freelancing marketplaces today where you can come in as a client and hire a virtual assistant within minutes virtual assistants are ready they're trading their profile and leveraging their portfolios through these freelancing marketplaces All you have to do as a client is signing up do other verification processes when it comes to your company information and your personal or probably even building information And then from there you can right away post jobs where virtual assistance can apply themselves.

So all you have to do is just find the perfect fit for your company and start the ball rolling Now how do you hire a virtual assistant when freelancing marketplace that you can start with Is the search digital agency in order to find a virtual assistant through search All you need to do are the following number one you just sign up to search digital That agency there will be a fast verification So afterwards you can post a job right away and get applicants we have at least 5000 virtual assistants ready to serve you And it's growing every month.

This virtual assistants are trained from our own agency experience and have been spoiling for you and finally you can hire the most fitting freelancer for your business and this virtual assistance can start giving value right on day one this guy has been helpful in understanding what this virtual assistance what do they do where you can find them and how you can hire them.

Don't forget to connect with us We are on social media at Search Digital agency You can also email me at Grace at Search Digital Agency and our website Research Digital That agency Don't forget to also follow comment and share when it comes to your need on how to be living your business through virtual assistance and remote working We are the search digital agency and we are appeared to leverage your online presence through freelancing

Thank you so much for watching and we'll see you again on the next video regardless.